

> Executive Master in Luxury Management & Design Innovation

From October 9, 2023,
to November 1, 2024
41 Days (340.5 Hours)

Global Residency Modules¹

- 1 Foundations of Luxury**
Paris, France
 October 9–14, 2023
 45 hours
- 2 Fashion Creation, Design, and Systems Innovation**
New York City, United States
 December 4–9, 2023
 45 hours
- 3 Global Strategy and Go-to-Market**
Dubai, United Arab Emirates
 February 12–17, 2024
 45 hours
- 4 Luxury and Fashion in the Digital Era**
(Location TBD) Asia
 April 15–20, 2024
 45 hours
- 5 The Wholesale Model**
Geneva, Switzerland, and Paris, France
 June 17–22, 2024
 45 hours
- 6 Made-in-Italy: Managing the Value Chain**
Milan, Florence, and Rome, Italy
 September 16–21, 2024
 45 hours
- 7 Customer Experience and the New Frontiers in Luxury and Fashion**
New York City, United States
 October 28–November 1, 2024
 37.5 hours

Online Modules²

Module	Duration
Big Data & Artificial Intelligence	4 hours
Design Thinking	4 hours
Agile Methods	4 hours
Business Models	4 hours
Driving Digital Change (Part 1)	4 hours
Driving Digital Change (Part 2)	4 hours
Entrepreneurship Module ³	9 hours

1. This plan is subject to change. Please do not make any travel arrangements until the plan has been confirmed.
2. Each online module runs for four hours. Participants are required to complete each online module before the start of the next online module.
3. The Entrepreneurship module runs for a total of nine hours across residency modules 2 through 7.